Partner with Philadelphia’s Design Community…

AIA Philadelphia and the Center for Architecture and Design

2020 Sponsorship Opportunities
aiaphiladelphia.org | philadelphiacfa.org
Hello Friends and Colleagues:

AIA Philadelphia and the Center for Architecture and Design are separate, yet related organizations that offer a variety of programs throughout the year which can connect your company or organization with architects, emerging professionals across design disciplines, urban planners, makers, landscape architects, industrial designers, thought leaders and design enthusiasts!

As you will see, AIA Philadelphia and the Center for Architecture and Design offer many opportunities to connect and support our diverse constituencies, however, our events fall into several simple categories:

1. **NETWORKING** – It’s all about relationships. Check out our networking opportunities, which range from happy hour social events to large gala receptions with hundreds of attendees.

2. **EMERGING PROFESSIONALS** – The future of the architectural and allied design professions. Connect with the next generation and explore how trends in the real estate development industry are affecting emerging professionals’ practice and career paths. Build relationships with the decision makers and thought leaders of tomorrow. Plus, their events are always fun.

3. **CONTINUING EDUCATION** – What’s next in architecture practice? Share your knowledge and expertise with our members and create opportunities to learn from one another at one of our continuing education conferences.

4. **PUBLIC PROGRAMMING** - Engaging the public in educational programs and celebrating the best of the best in architecture and design is the main objective of the Center for Architecture and Design’s programs. It’s not just about having fun, it’s also about giving back to the community. You can partner with us to support design education of children in Philadelphia and the region through in-school classes; hands on workshops; college scholarships; food drives; and ongoing support of the Charter High School for Architecture & Design.

There is not a one-size fits all sponsorship packet, therefore we welcome conversations about what type of partnerships you and your company are looking for. Please feel free to contact us today to set up a time to discuss your objectives and how we can work together.

Sincerely,

Rebecca E. Johnson  
Executive Director  
AIA Philadelphia | Center for Architecture and Design

Jermaine Jenkins  
Director of Development and Strategic Partnerships  
AIA Philadelphia | Center for Architecture and Design
# Annual Events at a Glance

<table>
<thead>
<tr>
<th>Date</th>
<th>Name</th>
<th>Audience</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>AIA Philadelphia Board of Directors Induction</td>
<td>Architect and Allied Members</td>
<td>125-175</td>
</tr>
<tr>
<td>January/February</td>
<td>PEA Welcome Event</td>
<td>Emerging Professionals, Architect Members</td>
<td>150-200</td>
</tr>
<tr>
<td>February/March</td>
<td>Edmund N. Bacon Urban Design Awards</td>
<td>Architect and Allied Members, Developers + Clients, Planners, General Public</td>
<td>300-400</td>
</tr>
<tr>
<td>Spring</td>
<td>CANstruction Exhibition &amp; Gala</td>
<td>Emerging Professionals, Architect Members, General Public</td>
<td>100,000 Exhibition + 150 Awards Gala</td>
</tr>
<tr>
<td>Spring/Summer</td>
<td>Women in Architecture CHAD Scholarship Program</td>
<td>Architect and Allied Members</td>
<td>100-150</td>
</tr>
<tr>
<td>April</td>
<td>AIA Philadelphia Annual Meeting</td>
<td>Architect and Allied Members</td>
<td>100-150</td>
</tr>
<tr>
<td>April/May</td>
<td>AIA Philadelphia Golf Outing</td>
<td>Architect and Allied Members, Developers + Clients</td>
<td>150-200</td>
</tr>
<tr>
<td>February/March</td>
<td>On the Rise Exhibition + Talk</td>
<td>Architect and Allied Members</td>
<td>2,000-3,000 Exhibition; 150 Talk</td>
</tr>
<tr>
<td>May/June</td>
<td>Louis I. Kahn Memorial Award</td>
<td>Architect and Allied Members, Developers + Clients, Design Enthusiasts</td>
<td>600-800</td>
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<tr>
<td>August/September</td>
<td>PEA BIG Event</td>
<td>Emerging Professionals, Architect Members</td>
<td>100-150</td>
</tr>
<tr>
<td>September</td>
<td>PARK(ing) Day Philadelphia</td>
<td>General Public</td>
<td>10,000</td>
</tr>
<tr>
<td>October</td>
<td>FastForward &gt;&gt; Philly</td>
<td>Emerging Professionals, Architect Members and General Public</td>
<td>100-200</td>
</tr>
<tr>
<td>October</td>
<td>DesignPhiladelphia Festival</td>
<td>General Public</td>
<td>40,000</td>
</tr>
<tr>
<td>October</td>
<td>Forum on Architecture and Design</td>
<td>Architect and Allied Members, Developers + Clients, General Public</td>
<td>300-400</td>
</tr>
<tr>
<td>October</td>
<td>Spooktacular</td>
<td>General Public</td>
<td>100-200</td>
</tr>
<tr>
<td>November - January</td>
<td>Constructing Play Exhibition</td>
<td>General Public; Families</td>
<td>5,000</td>
</tr>
<tr>
<td>December</td>
<td>Procrastinators Pro Con</td>
<td>Architect and Allied Members</td>
<td>50-75</td>
</tr>
<tr>
<td>December</td>
<td>AIA Philadelphia Design Awards Celebration</td>
<td>Architect and Allied Members, Developers + Clients</td>
<td>350-400</td>
</tr>
<tr>
<td>Ongoing</td>
<td>Family Workshops</td>
<td>General Public</td>
<td>500-1,000</td>
</tr>
<tr>
<td>Ongoing</td>
<td>Architecture in Education (AIE)</td>
<td>Students</td>
<td>800–1,600</td>
</tr>
</tbody>
</table>
Context, The Journal of AIA Philadelphia

Context, The Journal of AIA Philadelphia is published quarterly and features thought-provoking articles on today’s current topics as well as member project profiles and Chapter and partner organization news and events. This publication is not one to miss. Context’s circulation is approximately 3,750 AIA Philadelphia members, thought leaders, and decision makers throughout the Philadelphia region.

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Trim Size</th>
<th>Bleed Size</th>
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<th>2-3x Rate**</th>
<th>4x Rate**</th>
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<td>8.75” x 11.25</td>
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<td>$2150</td>
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<td>Full Page</td>
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<td>$1450</td>
<td>$1200</td>
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<td>$950</td>
<td>$800</td>
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<td>3.5” x 4.75”</td>
<td>n/a</td>
<td>$700</td>
<td>$650</td>
<td>$550</td>
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</table>

**2-3x Rate and 4x Rate are based on advertising in multiple issues of Context magazine in a calendar year.

Mechanical Specifications

- Accepted filetypes: .pdf, .jpg, .png, or .tiff
- Files must be provided at 300 DPI when the ad is at 100%
- CMYK color mode
- If full page ad is designed to bleed, please include .125” of bleed on all sides
- Provide all linked graphics and embed or convert all fonts to outlines
- Artwork should be sent to tiffany@aiaphila.org
### Advertising Reservation Form

<table>
<thead>
<tr>
<th>CONTEXT Issue</th>
<th>Mail Date</th>
<th>Reservation Close</th>
<th>Materials Due</th>
<th>Ad Size</th>
<th>Rate</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Spring 2020</td>
<td>April</td>
<td>01/13/2020</td>
<td>01/20/2020</td>
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<td>Summer 2020</td>
<td>June</td>
<td>03/23/2020</td>
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<td>Fall 2020</td>
<td>September</td>
<td>06/22/2020</td>
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<td>Winter 2021</td>
<td>December</td>
<td>10/12/2020</td>
<td>10/19/2020</td>
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**Total Print Advertising:**

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**Company Name:**

**Primary Contact:**

**Position:**

**Address:**

City:  
State:  
Zip Code:  

**Phone:**

**Fax:**

**Email:**

**Website:**

**Artwork:**

**Pickup:**

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### Payment Information

- **Payment:**
  - ☐ Please send invoice, payment is due upon receipt of invoice.
  - ☐ Please charge the following credit card and email receipt of charge.

**Credit Card #:**

**Exp. Date:**

**CVV/CVC:**

**Name on Card:**

**Billing Address:**

**Billing City:**

**Billing State:**

**Billing Zip Code:**

**Cardholder/Authorized**

**Signature:**

**Date:**

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All cancellations must be received in writing prior to the reservation close date. Cancellations received after the reservation close date are subject to a termination fee equal to 50% of the value of the contracted advertisement.
Show your support of the architectural community at multiple events throughout the year by becoming an Annual Sponsor of the Chapter and/or Center for Architecture and Design. The benefits provided for these sponsorships are valued at 15-20% more than the sponsorship fee. We can work with you to design a custom package that meets your goals for marketing and audience reach. Please contact Jermaine Jenkins directly to discuss your options and determine the best plan for your company, jermaine@aiaphila.org or 215-569-3186 x106.

AIA Philadelphia is home to over 30 active and engaged committees. These committees are the backbone of the association and drive the curation of many of our educational and social events throughout the year. Some committees host a signature event, while others hold multiple programs throughout the year. Each committee specializes in a particular sector of the profession, but the overall mission of the committees is to support the architecture profession as a whole and help educate, support, and connect the design community. By supporting a committee, you receive exposure to all audiences at every event they run for the year. Below is a list of our most engaged committees and their yearly events.

**MEMBER COMMITTEES**
- Academy of Architecture for Health (AAH)
- AIA / GBCA Committee
- Building Enclosure Council (BEC)
- Committee on the Environment (COTE)
- CONTEXT Editorial Committee
- Design Committee
- Equity, Diversity, and Inclusion Committee (EDI)
- Forum on Architecture and Design (FORUM)
- Golf Outing Committee
- Historic Preservation Committee (HBC)
- Housing Committee
- Licensing + Inspections / Government Affairs Committee
- Owner's Roundtable (Principals Committee)
- Philadelphia Emerging Architects (PEA)
- Urban Design Committee (UDC)
- Women in Architecture (WIA)

More information about each committee and contact information, visit our website. Most meet at the CFAD. Committee leadership participates in our quarterly Committee meetings to share information, network, and learn how Chapter staff can support the Committees’ goals.
Board of Directors Induction

**Date:** January 9, 2020  
**Location:** The Athenaeum of Philadelphia  
**Audience:** AIA Philadelphia Architect and Architecture Firm Members, Young AIA Philadelphia Members, AIA Philadelphia Allied Members  
**Attendance:** 125-175

The Annual Induction Ceremony + Reception is a great way to meet current and past members of the AIA Philadelphia board of directors. This event also features the presentation of Thomas U. Walter award to a chapter member for their contributions to the architectural community through service to the American Institute of Architects and its initiatives.

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>$5,000</th>
<th>$2,500</th>
<th>$1,500</th>
<th>$500</th>
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</table>
| Sold               | Name recognition from the podium during event  
|                    | Opportunity to say a few words during the event  
|                    | 8 tickets to attend the event  
|                    | Tabletop display materials and/or pop-up signage  
|                    | 4 tickets to attend the event  
|                    | Social media post thanking your organization for sponsoring  
|                    | 2 tickets to attend the event  
|                    | Name recognition in the event logo block to appear on:  
|                    | event specific emails  
|                    | website calendar event listing  
|                    | website program page  
|                    | printed event program  
|                    | printed event signage  

*Each sponsorship level includes the benefits listed in the preceding level(s).*
**Annual Meeting & Committee Open House**

**Date:** April 30, 2020  
**Location:** Center for Architecture and Design  
**Audience:** AIA Philadelphia Architect and Architecture Firm Members  
**Attendance:** 125

AIA Philadelphia members are invited to attend the Annual Meeting and Committee Open Hours to hear about the current state of the Chapter, learn about what AIA Philadelphia Committees are working on as well as highlights from our partner organizations the Center for Architecture and Design, Community Design Collaborative, and Charter High School for Architecture and Design.

**Sponsorship Levels**

- **$2,500**
  - 2 tickets to attend the event
  - Social media post thanking your organization for sponsoring
  - Tabletop display materials and/or pop-up signage

- **$1,500**
  - Name recognition in the event logo block to appear on:
    - event specific emails
    - website calendar event listing
    - website program page
    - printed event program
    - printed event signage

*Each sponsorship level includes the benefits listed in the preceding level(s).*

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**Golf Outing**

**Date:** May 4, 2020  
**Location:** Sunnybrook and Whitemarsh Golf Clubs  
**Audience:** AIA Philadelphia Architect and Architecture Firm Members, Young AIA Philadelphia Members, AIA Philadelphia Allied Members, Developers + Clients, Other Design-related Professionals, and General Public  
**Attendance:** 200

Every Spring AIA Philadelphia hosts their Annual Golf Outing, one of the most popular events of the year. The tournament offers you a great opportunity to enjoy a day with design and construction professionals on the links at the beautiful Sunnybrook and Whitemarsh golf courses. Join your colleagues and friends for a day of golf on two of the area’s finest courses, lunch, an open bar, dinner, prizes, and more. Please contact Julianne Foley directly to discuss your options and to view the complete sponsorship package, julia@aiaphila.org or call 215-569-3186, x101.

**Sponsorship Levels Range From $250 - $7,500**
AIA Philadelphia Architecture Exhibit

Date: October/November, 2020  
Location: Cherry Street Pier and Center for Architecture and Design  
Attendance: The exhibit is open to the public and will be on display at Cherry Street Pier and then at Center for Architecture and Design.

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>$5,000</th>
<th>$2,500</th>
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<tbody>
<tr>
<td>• Name recognition from the podium during event</td>
<td>• Tabletop display materials and/or pop-up signage</td>
<td>• Social media post thanking your organization for sponsoring</td>
<td>• Name recognition in the event logo block to appear on:</td>
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<tr>
<td>• Opportunity to say a few words during the event</td>
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<td>• printed event signage</td>
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</tbody>
</table>

*each sponsorship level includes the benefits listed in the preceding level(s).

Design Awards Celebration

Date: December 3, 2020  
Location: TBD  
Attendance: 350-400

The Design Awards Celebration is our preeminent event of the year. By sponsoring the Design Awards, your firm will be associated with the best in architectural design and demonstrate your commitment to design excellence. Please contact Jermaine Jenkins directly to discuss your options and to view the complete sponsorship package, jermaine@aiaphila.org or 215-569-3186 x106.

Sponsorship Levels Range from $750 - $10,000
CONTINUING EDUCATION

In addition to these programs below, there are plenty of opportunities to participate and support AIA Philadelphia Committee-led educational content. Please contact Jermaine Jenkins for more information, jermaine@aiaphila.org or 215-569-3186 x106.

<table>
<thead>
<tr>
<th>Forum on Architecture and Design</th>
<th>AIA</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Date:</strong> October 7-9, 2020</td>
<td></td>
</tr>
<tr>
<td><strong>Location:</strong> Convene CityView, 30 S. 17th Street, Philadelphia, PA</td>
<td></td>
</tr>
<tr>
<td><strong>Audience:</strong> AIA Philadelphia Architect and Architecture Firm Members and Principles</td>
<td></td>
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<tr>
<td><strong>Attendance:</strong> 300-350</td>
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</tbody>
</table>

The Forum on Architecture + Design is AIA Philadelphia’s two-day regional education and expo conference. The Forum focuses on curating multidisciplinary educational content for designers, civic leaders, product manufacturers, technology providers, and real estate developers - all the industries that contribute to shaping our built environment. Offering several opportunities to network and socialize with leaders in the building and design professions.

**Sponsorship Levels Range from $1,000 - $10,000**

<table>
<thead>
<tr>
<th>Procrastinators Pro-Con</th>
<th>AIA</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Date:</strong> December 10, 2020</td>
<td></td>
</tr>
<tr>
<td><strong>Location:</strong> Center for Architecture and Design</td>
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<tr>
<td><strong>Audience:</strong> AIA Philadelphia Architect and Architecture Firm Members</td>
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</tr>
<tr>
<td><strong>Attendance:</strong> 50-75</td>
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</tbody>
</table>

AIA Philadelphia offers the Procrastinators Professional Conference in December each year. This one-day events offers 6 to 7.5 AIA CES Continuing Education hours. See our events calendar for information about this year's program.

**Sponsorship Levels**

- **$2,500**
  - Name recognition from the Podium during event
  - Table to display materials and/or specific Event Signage (1 poster sign)
  - Opportunity to present a program for Pro Con
  - 4 tickets to the event

- **$1,000**
  - Name and link recognition on AIA Philadelphia social media
  - 2 tickets to event

- **$500**
  - Name recognition on the Event Signage, AIA Philadelphia Website, and event specific emails

*each sponsorship level includes the benefits listed in the preceding level(s).
## PUBLIC PROGRAMMING

### DesignPhiladelphia Festival

<table>
<thead>
<tr>
<th>Date</th>
<th>October 7-18, 2020</th>
<th>Kick-Off Party: October 7, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Cherry Street Pier &amp; Center for Architecture and Design and various locations throughout Philadelphia</td>
<td></td>
</tr>
<tr>
<td>Audience</td>
<td>AIA Philadelphia Architect and Architecture Firm Members, Young AIA Philadelphia Members, AIA Philadelphia Allied Members, Developers + Clients, Other Design-related Professionals, Students, Educators, and General Public</td>
<td></td>
</tr>
<tr>
<td>Attendance</td>
<td>Over 100 programs and events with more than 40,000 people in total attendance, and a media reach (print &amp; digital) of roughly 28,875,340 people.</td>
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</tr>
</tbody>
</table>

DesignPhiladelphia is the oldest design event of its kind in the country and the signature event of the Philadelphia Center for Architecture. Working with over 100 partners each year, we offer a wide range of public programming to demonstrate Philadelphia’s re-emergence as a 21st century city shaped by design, technology, and collaborative business practices. Over the course of ten days, universities, cultural institutions, city agencies, retailers, manufacturers and startups across the city participate in more than 100 events on topics spanning all design disciplines. Please contact Jermaine Jenkins directly to discuss your options and to view the complete sponsorship package, jermaine@aiaphila.org or 215-569-3186 x106.

**Sponsorship Levels Range from $1,500 - $25,000**

### Architecture in Education (AIE)

**Date:** Year-long  
**Audience:** Students + Grade School teachers  
**Attendance:** 800 – 1,600

The AIE program empowers the next generation to be effective shapers of and advocates for our city, our neighborhoods, our parks, and public spaces. AIE introduces the design process to K-12 students in the classroom via a series of engaging hands-on STEAM workshops taught by practicing architects, designers, and engineers. Students not only learn about career paths in architecture, engineering, and construction, but also learn how to use design to become better stewards of their neighborhoods and champions for a more useful, beautiful, and equitable city. Please contact Jermaine Jenkins directly to discuss your options and to view the complete sponsorship package, jermaine@aiaphila.org or 215-569-3186 x106.

**Sponsorship Levels Range from $2,500 - $50,000**
## Edmund N. Bacon Urban Design Awards

**Date:** February 11, 2020  
**Location:** Center for Architecture and Design  
**Audience:** AIA Philadelphia Architect and Architecture Firm Members, Young AIA Philadelphia Members, AIA Philadelphia Allied Members, Developers + Clients, Other Design-related Professionals, Students, Educators, and General Public  
**Attendance:** 300-400

Founded in 2006 in memory of Philadelphia's iconic 20th century city planner, Edmund N. Bacon [1910-2005], this annual program honors both professionals and students whose work epitomize excellence in urban design. Each year, a professional who has made significant contributions to the field of urban planning - through conviction of vision, effective communication, and commitment to improving their community - is selected to receive the Edmund N. Bacon Award. In addition, the winners of an international urban design competition for university students, envisioning a better Philadelphia and taking place the preceding fall, are honored with an Edmund N. Bacon Student Award. The combined awards ceremony is hosted in Philadelphia each February. Please contact Jermaine Jenkins directly to discuss your options and to view the complete sponsorship package, [jermaine@aiaphila.org](mailto:jermaine@aiaphila.org) or 215-569-3186 x106.

**Sponsorship Levels Range from $500 - $10,000**

## The Annual Louis I. Kahn Award

**Date:** May/ June  
**Location:** TBD  
**Audience:** AIA Philadelphia Architect and Architecture Firm Members, Young AIA Philadelphia Members, AIA Philadelphia Allied Members, Developers + Clients, Other Design-related Professionals, Students, Educators, and General Public  
**Attendance:** 600-800

The Annual Louis I. Kahn Award honors the most influential and accomplished architects from around the world. Awardees present a talk in Philadelphia, open to the public, in which they discuss their innovative designs, their inspirations, and their motivations. This annual event raises funds to help support the Charter High School for Architecture + Design, a legacy project of the Philadelphia chapter of the American Institute of Architects founded in 1999. Please contact Jermaine Jenkins directly to discuss your options and to view the complete sponsorship package, [jermaine@aiaphila.org](mailto:jermaine@aiaphila.org) or 215-569-3186 x106.

**Sponsorship Levels Range from $2,500 - $15,000**
## PARK(ing) Day Philadelphia

**Date:** September 18, 2020  
**Audience:** AIA Philadelphia Architect and Architecture Firm Members, Young AIA Philadelphia Members, AIA Philadelphia Allied Members, Developers + Clients, Other Design-related Professionals, Students, Educators, and General Public  
**Attendance:** 100,000 – 200,000

PARK(ing) Day is an annual daylong global event where citizens, artists, and activists collaborate to temporarily transform metered parking spaces into “PARK(ing)” spaces: temporary public places. In Philadelphia, approximately 50 volunteer teams design, build, and install these temporary 170 square-foot "parks" throughout the city as a gift to their fellow citizens. All parks help to raise awareness of the need for more pedestrian-friendly spaces in our urban areas. **Please contact Jermaine Jenkins directly to discuss your options and to view the complete sponsorship package, [jermaine@aiaphila.org](mailto:jermaine@aiaphila.org) or 215-569-3186 x106.**

Sponsorship Levels Range from $1,000 - $20,000

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## Family Workshops

**Date:** Year-long  
**Audience:** General Public  
**Attendance:** 500-1,000

Family workshops give children and parents the opportunity to discover and explore the worlds of architecture and design through hands-on activities. For younger children (5-8), READ + MAKE presents younger children with a story read to them before making a creative project related to the story. For tweens (9-12), DESIGN + BUILD workshops push their understanding of the design process and challenge them to critically analyze a design opportunity and build models like real designers. **Please contact Jermaine Jenkins directly to discuss your options, [jermaine@aiaphila.org](mailto:jermaine@aiaphila.org) or 215-569-3186 x 106.**

Sponsorship Levels Range from $1,000 - $10,000
### Spooktacular

**Date:** Charrette + Public Event – September/October 2020  
**Audience:** General Public, High School Students, University Students, Young AIA Philadelphia Members  
**Attendance:** 80 Charrette + 100-200 Public Event

Join AIA Philadelphia’s Emerging Architects Committee for a spooktacular time - featuring crafts, magic, and a friendly "Spookytown" to go trick-or-treating through. Lunch is included! Come in costume and/or get your face painted at the party. This event is ideal for children who, for whatever reason, can’t easily or safely trick-or-treat in their own neighborhood on Halloween night. Please contact Jermaine Jenkins to discuss sponsorships, [jermaine@aiaphila.org](mailto:jermaine@aiaphila.org) or 215-569-3186 x 106.

**Sponsorship Levels Range from $250 - $2,500**

### Window Displays, Vignettes + Pop-up Experiences

**Date:** Ongoing  
**Audience:** General Public  
**Attendance:** 25,000 – 1,000,000+

Present your company’s products and services in one or two of our Center City storefront windows to thousands of visitors, conventioneers, and pedestrians while educating the public on the story behind your products. We’ll work with you to craft a mini exhibition that gets the word out about your business or campaign which also provides educational content to visitors. Windows face the Pennsylvania Convention Center, which hosts 1-2 million regional, national, and international guests each year, and are within two blocks of Philadelphia City Hall and the Reading Terminal Market. Please contact Jermaine Jenkins to discuss options, [jermaine@aiaphila.org](mailto:jermaine@aiaphila.org) or 215-569-3186 x 106.

**Sponsorship Levels Range from $2,500 - $75,000**

### CANstruction

**Date:** TBD (April)  
**Audience:** General Public  
**Attendance:** 100,000 Exhibition + 150 Awards Gala

CANstruction is one of the Delaware Valley’s top 5 food-drives supporting Philabundance and results in 30,000 - 50,000 pounds of food filling local food pantry shelves. 10-15 inspirational, large-scale sculptures made of canned food delight visitors while educating them about food insecurity that affects their neighbors. Traditionally on display in the Rotunda at the Shops at Liberty Place for two weeks. Teams of designers, architects, engineers, and/or students compete to take home prizes for their creative structures. Please contact Jermaine Jenkins directly to discuss your options and to view the complete sponsorship package, [jermaine@aiaphila.org](mailto:jermaine@aiaphila.org) or 215-569-3186 x106.

**Sponsorship Levels Range from $1,000 - $10,000**
Exhibitions

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Audience</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ongoing</td>
<td>Center for Architecture and Design</td>
<td>AIA Members, design enthusiasts, families, students, and the general public</td>
<td>2,500 – 135,000</td>
</tr>
</tbody>
</table>

Associate your company with an inspirational and educational Center exhibition and get your name in front of thousands of Center visitors. The Center hosts 8-14 exhibitions each year in addition to nearly 800 events and meetings, bringing in architects, designers, engineers, construction firms, legislators, thought leaders, educators, students, parents, and the general public.

- Nov-Jan | Constructing Play: Classic + Modern Building Toys (see details in this packet)
- Feb-Mar | On the Rise: Emerging Firms + Young Architects (see details in this packet)
- Jan-Mar | Annual Edmund N. Bacon Urban Design Award
- Mar-Apr | Degrees of Design: Student Work from Local Architecture + Design Schools
- May-Jun | Annual Louis I. Kahn Award Winner
- Jun-Aug | Annual featured exhibition
- Aug-Sept | Community Design Collaborative Exhibition
- Oct-Nov | Annual DesignPhiladelphia Exhibition
- ongoing | One-Off Mini Exhibitions

Please contact Jermaine Jenkins directly to discuss your options and to view the complete sponsorship package, jermaine@aiaphila.org or 215-569-3186 x106.

Sponsorship Levels Range from $500 - $25,000