



# DESIGN PHILAD ELPHIA

FestivalHubs



# DESIGN PHILAD ELPHIA

Festival Dates  
October 2-13

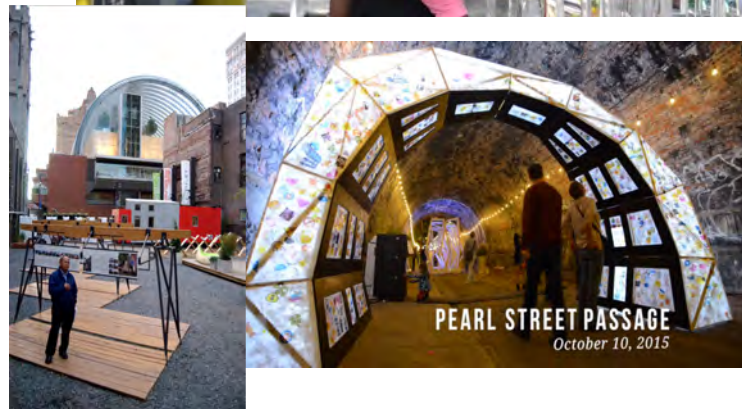
## FESTIVALHUB INSTALLATIONS

2019

[www.designphiladelphia.org](http://www.designphiladelphia.org)

# FestivalHubs

DesignPhiladelphia is the oldest design event of its kind in the country and the signature event of the Center for Architecture and Design. Working with partners each year, we offer a wide range of public programming to demonstrate Philadelphia's re-emergence as a 21<sup>st</sup> century city shaped by design, technology, and collaborative business practices. Over the course of two weeks, universities, cultural institutions, city agencies, retailers, manufacturers and startups across the city participate in more than 100 events on topics spanning across all design disciplines.



For the 15<sup>th</sup> year of DesignPhiladelphia, we will celebrate design at TWO FestivalHubs with our community and the general public in Philadelphia! One of the newest public spaces in Philadelphia, along the Delaware River waterfront—Cherry Street Pier—will be filled with experiential design installations and our Best In Design showcase of innovative design solutions by local talent. Our Center City FestivalHub location, the Center for Architecture and Design dedicated to year-round programming of architecture and design for professionals, the public, and children, will be an inspirational site for exhibitions, symposiums, talks, hands-on workshops, and other programming.

Join us to spread the word and show how design is important in our everyday lives. Forge the path for the next generation of talent, and design with purpose.

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# FestivalHub: Cherry Street Pier

During DesignPhiladelphia this FestivalHub will host experiential installations\* based on the theme of MATERIALS. One of the most approachable and accessible components of design that affects us all. Rethink and reimagine the materials we encounter each day, and create that Instagrammable moment to spread the word of design.

## ABOUT

Cherry Street Pier is a year-round, mixed-use public space on the central Delaware River waterfront. Built into the shell of a century-old municipal pier, it is a reflection of Philadelphia today—creative, diverse, historic, adaptable, and inspired.

## LOCATION

121 N. Columbus Boulevard, Philadelphia, PA 19106

**\$2,500 FESTIVAL INSTALLATION, includes:**  
100 SF (10ft by 10ft, or equivalent) floor space

Ideal for design teams to create an experiential installation to engage festival attendees to gain a better understanding of the importance of design.

Duration of set-up is 10-day DesignPhiladelphia festival and all \$2500 Sponsorship Level Benefits, see [2019 Sponsor Guide](#) for more information.

## ADDITIONAL INSPIRATION

[Cherry Street Pier Site Photos](#)

[DesignPhiladelphia on Pinterest](#)

[DESIGN PAVILION NYC](#)



*All participating organizations will provide conceptual documentation of the intended installation to DesignPhiladelphia for scheduling and logistics review. \*Installations may become long-term installations along the waterfront pending DWRC requirements and confirmation. This location is not climate controlled and exposed to weather elements. Installation weight is limited to 300psi, and cannot be bolted to the existing pier. Additional restrictions will be indicated in Partner Agreement.*

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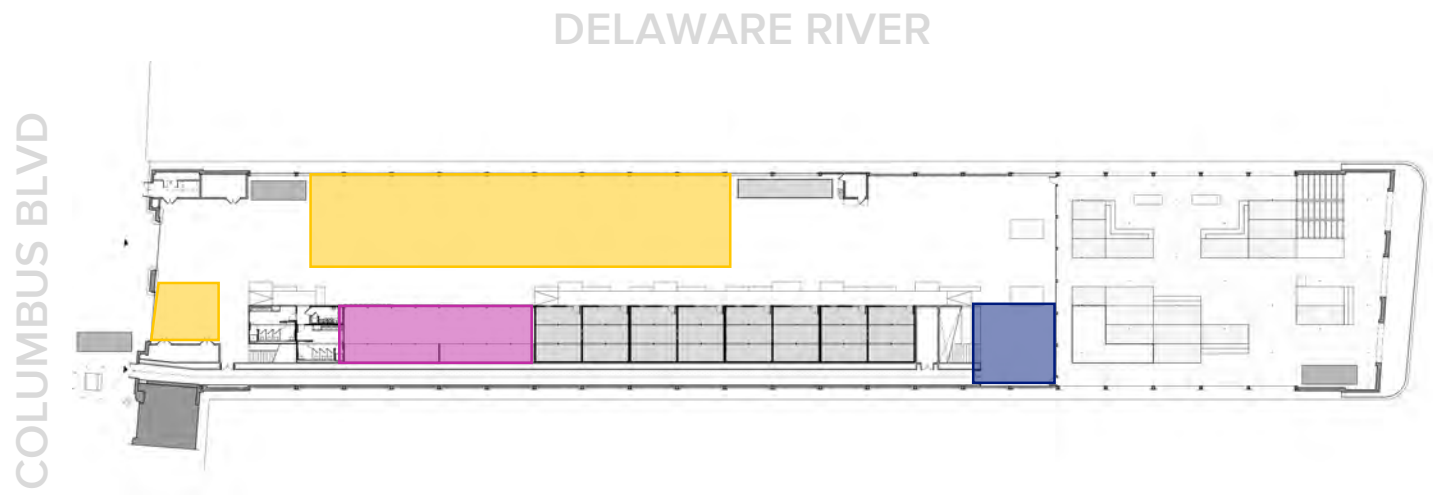
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## Experiences at Cherry Street Pier



**EXPERIENTIAL INSTALLATIONS**  
**BEST IN DESIGN**  
**AMPHITHEATER**



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## FESTIVALHUB INSTALLATIONS

2019

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# FestivalHub: The Center

During DesignPhiladelphia the Center for Architecture and Design (the Center) will host smaller scale installations, showcases, and exhibitions while simultaneously being a location for festival events, talks, symposiums, and workshops.

## ABOUT

Located in the heart of Center City, Philadelphia, the Center provides Philadelphia with educational programs, exhibitions, and a public space to explore architecture, urban planning, and design, allowing visitors the opportunity to understand how these disciplines affect us all in our daily lives. Using our city's distinctive breadth of architecture, pioneering urban design, and manufacturing heritage as the foundation for conversation, we educate the public through talks, exhibitions, publications, hands-on workshops, design competitions, festivals, and children's programming.

## LOCATION

1218 Arch Street, Philadelphia, PA 19107

All participating organizations will provide conceptual documentation of the intended installation to DesignPhiladelphia for scheduling and logistics review.

*All participating organizations will provide conceptual documentation of the intended installation to DesignPhiladelphia for scheduling and logistics review.*

## **\$1,500 WEEKEND SHOWCASE, includes:**

100 SF (10ft by 10ft, or equivalent) floor space

Ideal location to create small scale installations, showcases, and/or vignettes in a climate controlled space to engage festival attendees to gain a better understanding of the importance of design.

Duration of set-up is the first weekend of DesignPhiladelphia

AND all \$1500 Sponsorship Level Benefits, see [2019 Sponsor Guide](#) for more information

## **\$2,500 FESTIVAL SHOWCASE CENTER, includes:**

100 SF (10ft by 10ft, or equivalent) floor space

Ideal location to create small scale installations, showcases, and/or vignettes in a climate controlled space to engage festival attendees to gain a better understanding of the importance of design.

Duration of set-up is 10-day DesignPhiladelphia festival

AND all \$2500 Sponsorship Level Benefits, see [2019 Sponsor Guide](#) for more information.

# DESIGN PHILAD ELPHIA

For more information and additional assistance, please contact DesignPhiladelphia:

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[www.designphiladelphia.org](http://www.designphiladelphia.org)

## Experiences at The Center



ARCH STREET



EXHIBITION/GALLERY INSTALLATIONS

SHOWCASE EXPERIENCE

MAIN HALL SEATING