



HOST AN OPEN HOUSE

DesignPhiladelphia is the oldest design event of its kind in the country and the signature event of the Center for Architecture and Design. Working with partners each year, we offer a wide range of public programming to demonstrate Philadelphia's re-emergence as a 21st century city shaped by design, technology, and collaborative business practices.

Open your doors to the community as part of our design crawl! Design crawls will take place from **4:00-7:00pm** over 5 days of the festival and are divided by neighborhood. We encourage selecting your OPEN HOUSE during one of the select dates below to optimize visitor traction.

Thursday, October 4th: Fairmount/Art Museum Area

Friday, October 5th: Old City

Tuesday, October 9th: Center City

Wednesday, October 10th: West Philly

Thursday, October 11th: Fishtown/Kensington

Friday, October 12th: South Philly

WHAT TO PLAN

As a host, we ask is that you open your doors during your neighborhood's time slot and invite guests into your space. Keep it simple with tours, hellos, displays, and maybe some refreshments! People will be coming and going, so you don't want to plan on any content that requires a specific timeline.

Cost: \$100

WHAT'S IN IT FOR YOU?

SOME OF THE BENEFITS OF PARTICIPATING AS AN OPEN HOUSE

- Showcasing your work and space to the public
- Meeting prospective clients
- Raising awareness for your brand within the design community and general public

HOW TO PARTICIPATE

1. Plan your open house
2. Submit your event **by June 30TH, 2018** to designphiladelphia.org
3. Pay \$100 event partner fee
4. You are good to go!